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“Tecmo Bowl”

Fact Sheet

What: Tecmo Bowl®
Publisher: Tecmo Mobile® **Developer:** Tecmo Lab
Platforms: JAVA and BREW **Handsets:** Nokia, Motorola, LG, Samsung, Sanyo, etc.
Availability: January 2004 **Carriers:** AT&T, Cingular, Sprint PCS, and Verizon Wireless

Product

Overview: In 1987 Tecmo Bowl® set the standard for football video games -- today it is tackling selected phones for some hard-hitting action on the go! The ground-breaking game introduced the dual coaching and playing format, players call the plays like a coach and then control the action on the field as the players. Once the ball has been handed off, or the pass completed, players switch to control the receiver and running backs in real-time action. Select from a variety of signature running and passing plays to connect with your wide receiver on the offensive and then sack the quarterback on the defensive. Choose your favorite pro team and hit the gridiron for high-stakes pigskin play.

Features:

- **The ultimate mobile football game:** Pass, Run, and Punt for gridiron glory.
- **Select from a variety of teams,** each phone offers between 4 and 16 national teams.
- Every pro team has **unique traits and play books,** featuring 4 signature plays.
- Handsets feature the **original audio and tackle activated vibration** on supported devices.

Information: Tecmo Mobile (<http://www.tecmomobile.com/>) officially launched in July of 2003, offering wallpapers that featured the girls of Dead or Alive®. This success continued Super Bowl weekend 2004 with the release of Tecmo Bowl®. Upcoming mobile games include a wireless version of the million-selling Ninja Gaiden® series, the international hit Bomb Jack®, and the NES classics Solomon’s Key® and Star Force®.

Tecmo Mobile works closely with Tecmo, Inc. to bring the console experience to the mobile market. Tecmo Mobile offers wallpapers, games, ring tones, and applications featuring classic brands now available on-the-go, and mobile content co-developed with next-generation games. Tecmo Mobile content is now available on AT&T, Cingular, Sprint PCS, and Verizon networks.

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